



BLACKFIN

T H E L E G E N D L I V E S O N

Blackfin Boats Neptune Award Winner!

Williston, Florida -Blackfin Boats is honored to announce that they were recognized by the 2022 Neptune Awards for Marine Marketing Excellence, with Blackfin Boats 50th Anniversary hard cover brochure edition, receiving the award for best product literature. The awards, organized by the Marine Marketers of America (MMA), were presented during a cocktail reception on Wednesday, February 15th, 2023 at the Discover Boating Miami International Boat Show.

According to Charles Marshall, Co-Chairman of Blackfin Boats, “To celebrate Blackfin Boats 50th anniversary, a commemorative brochure was created to help celebrate this tremendous milestone and translate the story of Blackfin and its 50 legendary years into print.” Said Charles, “We are incredibly honored and humbled to be presented with this award.”

‘It’s wonderful to see Blackfin Boats recognized for this outstanding work. Rene Moore, Brand Manager for Blackfin Boats, sets impeccable standards and I’m delighted to see her as well as Blackfin Boats honored by so many professional peers at this year’s event.’ said Alisdair Martin, chair of Neptune’s committee.

The Neptune Awards program recognizes marketing concepts, campaigns, and initiatives from all sectors of the boating industry. The awards program, now in its 15th year, is judged by an esteemed committee of creative professionals from around the marine industry. Judging was based on initiatives created and executed between January 2022 through December 2022.

For 50 legendary years Blackfin Boats has had the honor of providing the means for customers to create and experience lifelong memories and unforgettable journeys throughout the waterways around the world, and we look forward to continuing this tradition.

ABOUT BLACKFIN

Since its birth in 1973, Blackfin has been the gold standard for top-quality fishing boats. Now the brand lives on and it's better than ever. Our current line of boats features both center and dual console boats that range from 22’ to 40’. Every Blackfin Boat features all the best traits of the original Blackfin classic fishing boat, seamlessly blended with all the latest in innovative technology. Our aim at Blackfin Boats is to build on a legendary brand heritage while incorporating the latest in design, engineering, and materials to deliver state-of-the-art fishing boats unmatched in durability, safety, build quality and warranty.

For more information on Blackfin Boats, visit www.BlackfinBoats.com, or contact Rene' Moore: phone 352-528-2628 Ext. 219 or email: rene.moore@BlackfinBoats.



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