

FOR IMMEDIATE RELEASE

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## **Blackfin Boats NMMA Customer Satisfaction Award Winner!**

Williston, FL -Blackfin Boats is honored to announce that they were presented with the 2024 Marine Industry Customer Satisfaction Index (CSI) Award for Excellence in Customer Satisfaction. The CSI Award for Fiberglass Outboard Boats was presented to Blackfin Boats during the NMMA's State of the Recreational Boating Industry & Awards presentation held on Thursday, February 13th, 2025. The Marine Industry CSI Award honors manufacturers that actively measure customer satisfaction and pursue continuous improvement to better serve the consumer. Award recipients are manufacturers that achieved and maintained an independently measured standard of excellence of 90 percent or higher in customer satisfaction over the past year, based on returned survey results provided by consumers purchasing a new boat during the period between January 1st, 2024 and December 31st, 2024.

## THE WORLD'S MOST VERSATILE FISHING BOATS

Every Blackfin is designed by fishermen and built tough from the highest quality materials, with everything you need for the ultimate expedition. When it's time to reel it in and put your catch on ice, your Blackfin becomes the perfect recreation vessel, ready for snorkeling, diving and family fun.

Blackfin offers unmatched durability, quality and the industry's best warranty. Enjoy classic design with modern conveniences, like integrated storage, coolers, seating and more, plus a built-in sound system that really kicks. Whether you're headed for the open ocean in search of the big one or dropping anchor on the sandbar to party with friends, Blackfin is the only brand that offers the best of all worlds.

## ABOUT BLACKFIN

Since its birth in 1973, Blackfin has been the gold standard for top-quality fishing boats. Now the brand lives on and it's better than ever. Our current line of boats features both center and dual console boats which range from 22' to 40', with a new Hybrid Bay Series launching at the Miami International Boat Show. Our aim at Blackfin Boats is to build on a legendary brand heritage while incorporating the latest in design, engineering and materials to deliver state-of-the-art fishing boats unmatched in durability, safety, build quality and warranty.

For more information on Blackfin Boats, visit <u>www.BlackfinBoats.com</u>, or contact Rene' Moore: phone 352-528-2628 Ext. 219 or email: Rene.Moore@BlackfinBoats.