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**FOR IMMEDIATE RELEASE**

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## **Blackfin Boats' All-New 262HB Named One of Boating Industry's Top Products of 2025**

**WILLISTON, FL** — Blackfin Boats is thrilled to announce that the all-new 262HB (Hybrid Bay) has been named one of Boating Industry's Top Products of 2025, a prestigious honor that highlights its innovative design, versatile performance, and groundbreaking impact on the hybrid bay boat category.

This award marks a major milestone for Blackfin, solidifying the 262HB's place among the most forward-thinking and high-performing new models in the marine industry.

Purpose-built for anglers and families alike, the 262HB seamlessly blends shallow-water agility with offshore strength, bridging the best of both worlds. Featuring dual casting platforms, expansive storage, an elevated helm station, and Blackfin's signature durability, the 262HB is redefining what boaters expect from a hybrid bay platform.

"We designed the 262HB to deliver all-around excellence—fishability, comfort, and reliability in one cohesive package," said Charles Marshall, Co-Chairman of Blackfin Boats. "To be recognized by Boating Industry as a Top Product of 2025 is a tremendous honor and a testament to our team's dedication to pushing boundaries."

### **INNOVATION MOMENTUM: NEW MODELS ON THE HORIZON**

The Boating Industry Top Products award is reserved for standout products that showcase cutting-edge innovation, customer benefits, and market impact—qualities that the 262HB exemplifies.

Building on this momentum, Blackfin recently launched the all-new 242HB, a more compact hybrid bay boat designed for versatile performance in a smaller footprint. The 242HB has already drawn strong market interest, offering the same uncompromising approach to design and engineering in a nimble, inshore-friendly format.

“The 262HB and 242HB are only the beginning,” added Marshall. “We have exciting new models in development that will continue to expand our lineup and deliver even more options for today’s boaters. The innovation coming out of Blackfin right now is truly next level.”

## **AWARD-WINNING LEGACY MEETS THE FUTURE OF BOATING**

With the 262HB, Blackfin continues to blend its storied offshore heritage with the demands of the modern boater—creating boats that are equally rugged, refined, and ready for any adventure. This latest award reinforces Blackfin’s growing reputation for category-defining vessels that prioritize performance, reliability, and elevated experience.

To learn more about the award-winning 262HB, the newly released 242HB, and the full 2025 model lineup, visit [www.blackfinboats.com](http://www.blackfinboats.com).

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## **ABOUT BLACKFIN**

Founded in 1973, Blackfin has set the gold standard for premium fishing boats. Today’s lineup ranges from 22’ to 40’ and includes center consoles, dual consoles and the all new hybrid bay series models, blending the legendary Blackfin durability and fishability with cutting-edge technology, modern styling, and unmatched craftsmanship. With every new launch, Blackfin continues its mission to deliver best-in-class vessels that define performance, safety, and innovation on the water.